

## MEDIA ADVISORY

To: All Media Attention: Arts and Culture Editors/ Journalist Date: 05 March 2021

## Pop-up Arts and Crafters across Gauteng

The Gauteng Department of Sport, Arts, Culture and Recreation department continues in its effort to boost the resuscitation of Creative Industries and thereby save livelihoods of many individuals affected by the COVID-19 lockdown within the sector.

Starting tomorrow 06 March until next Saturday 13 March, the department has set up Pop-up Arts platforms for 25 crafters across 5 malls in Gauteng, to exhibit and sell their wares to the public.

On sale and display will be wares including beadwork; shoes; clothes; pottery; jewelry and more.

The initiative is part of the department's market access development programme, to create spaces for artists to present and expose their work to the public. It is aimed at increasing audiences for artist and crafters in the province, while also increasing employment and economic growth.

## **Details:**

Cradlestone Mall:	5 - 7 March 2021
Springs Mall:	5 - 7 March 2021
Southgate Mall:	6 - 7 March 2021
Vaal Mall:	11 - 13 March 2021
Menlyn Mall:	11 - 13 March 2021
Keywest Mall:	11 - 13 March 2021

Time : 09:00 AM - 17:00 PM

For media inquiries contact Nomazwe Ntlokwana on 083 507 8068/ 011 355 2578 or nomazwe.ntlokwana@gauteng.gov.za

Issued by the Gauteng Department of Sport, Arts, Culture and Recreation